



THE CITY OF SAN DIEGO
REPORT TO THE CITY COUNCIL

DATE ISSUED: **March 26, 2009** REPORT NO: **09-037**
ATTENTION: Council President and City Council
SUBJECT: Pedicab Permit Fee Update
REFERENCE: General Fund User Fee Policy Report, Dated February 12, 2009, to Members of the Budget and Finance Committee and Members of City Council.

REQUESTED ACTION:

Approve the revised Fiscal Year 2010 Engineering and Capital Projects Pedicab Permit Fee as outlined within the report.

STAFF RECOMMENDATION:

Approve the fee as submitted for inclusion in the Fiscal Year 2010 Budget.

SUMMARY:

In conjunction with the Mayor's effort to implement a comprehensive fee policy, the Engineering and Capital Projects Department has undertaken a comprehensive review of department fees, and is presenting a proposal to update one fee to be consistent with the policy, the Pedicab Permit fee. Currently the Engineering and Capital Projects Department has budgeted revenues of \$63,064,976 of which \$104,250 are attributed to fees, with the remainder being related to reimbursable expenses, primarily for work related to the implementation of the CIP. The fee increase proposed would result in an additional \$44,750 in revenue. This fee was established in 2001 and has not been revised.

BACKGROUND

There are five types of services for which the department charges fees. They are as follows:

Pedicab Permit – A non-refundable fee to recover the cost of activities associated with the administration, regulation, and issuance of Pedicab permits.

Color Curb Evaluation and Installation – A fee for the engineering and installation of green, yellow, and white curbs, and red driveway and fire hydrant curb clearance zones.

Blue Curb Evaluation and Installation - A fee for the engineering and installation of blue curbs on residential streets, restricting parking to vehicles with a disabled placard or license plate.

Valet Parking Permit – A fee for the engineering, installation, and regulation of new valet parking in the public right-of-way.

Valet Parking Permit Renewal – A fee for the regulation and inspection of existing valet parking.

Fee Methodologies

There are two methodologies utilized:

- One methodology consists of developing a rate per installation of color curb by capturing the associated Personnel and Non-Personnel expenses for the service.
- The second methodology was utilized for Valet (new and renewal) permits and Pedicab permits. It consisted of dividing the actual average number of hours to administer the program by the average number of permits.

Efficiency Study

The Engineering and Capital Projects Department underwent a comprehensive Business Process Re-engineering (BPR) effort that was approved by Council on July 31, 2007. All activities were reviewed and the organization was streamlined.

Specific Proposed Fee Revisions

Below are Engineering and Capital Projects proposed fees. Only the Pedicab Permit Fee is proposed to be increased from \$25 to \$40 in order to be 100% reimbursable in line with the other four fees.

Type of Fee	Fee Application	Existing Fee	Proposed Fee	Budgeted Revenue	Proposed Revenue
Pedicab Permit	Per Permit	\$25	\$40	\$15,250	\$60,000
Valet Parking Permit	Per Permit	\$700	\$700	\$4,000	\$4,000
Valet Parking Permit Renewal	Per Permit	\$300	\$300	\$15,000	\$15,000
Blue Curb	Per Installation	\$275	\$275	\$30,000	\$30,000
Color Curb	Per Installation	\$275	\$275	\$40,000	\$40,000

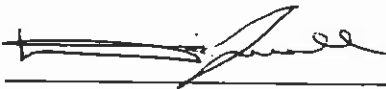
FISCAL CONSIDERATIONS

The City's Fiscal Year 2009 Revenue Budget includes \$63,064,976 appropriated in the Engineering and Capital Projects Department. The impact of this action is an increase of \$44,750.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS

The Pedicab company owners were notified of the proposed fee increase by e-mails, phone calls, and personal contact.

Respectfully submitted,



 Patti Boekamp
Engineering and Capital Projects Director



David Jarrell
Deputy Chief Public Works

DVW/GH

